1) PTO/SB/21 (08-03) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE the Paper Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 10/774,301 TRANSMITTAL Filing Date February 6, 2004 **FORM** First Named Inventor Irish, Jeremy (to be used for all correspondence after initial filing) Art Unit Unassigned **Examiner Name** Unassigned Total Number of Pages in This Submission Attorney Docket Number 015.0405.US.CON **ENCLOSURES** (check all that apply) After Allowance communication Fee Transmittal Form Drawing(s) to Group Fee Attached Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Appeal Communication to Group Amendment / Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a After Final Proprietary Information Provisional Application Power of Attorney, Revocation Affidavits/declaration(s) Status Letter Change of Correspondence Address Other Enclosure(s) (please Extension of Time Request Terminal Disclaimer identify below): **Express Abandonment Request** Request for Refund 1 U.S. Patent Publication Copy of Partial European Search Report Information Disclosure Statement CD, Number of CD(s) Postcard Remarks Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Law Offices of Patrick J.S. Inouye Individual name Signature Date April 15, 2004 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.P. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Type or printed name Krystyna Szul

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date

April 15, 2004

Signature

In you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Irish et al.

Serial No.: 10/774,301

Filed: February 6, 2004

Title: System And Method For Executing

User-Definable Events Triggered
Through Geolocational Data
Describing Zones Of Influence

Attorney Docket No.: 015.0405.US.CON

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Group Art Unit: Unassigned

Examiner: Unassigned

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

This Information Disclosure Statement is submitted:

<u>X</u>	under 37 CFR 1.97(b), or (Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
	under 37 CFR 1.97(c) together with either a: Statement under 37 CFR 1.97(e), or a \$180.00 fee under 37 CFR 1.17(p), or (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
	under 37 CFR 1.97(d) together with a: Statement under 37 CFR 1.97(e), and a \$180.00 fee set forth in 37 CFR 1.17(p). (Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)

X Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

The relevance of the attached references is that this is the closest art of which Applicant is aware.

Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

Copies of the following materials US-5,933,100 and US-6,320,495 listed in the Information Disclosure Statement are not required to be provided because these items were previously cited by or submitted to the U.S. Patent & Trademark Office in a prior application, Serial. No. 10/237,292, filed on 09/09/2002, now issued U.S. Patent No. 6,691,032 issued February 10, 2004 the priority filing date of which is claimed under 35 U.S.C. 120.

It is requested that the information disclosed herein be made of record in this application.

Respectfully submitted,

Customer Number: 22895

Patrick J.S. Inouye, Esq.

Attorney/Agent for Applicant(s)

Reg. No. 40297

Date: April 15, 2004

Telephone No.: (206) 381-3900

PTO/SB/08a (08-03) Approved for use through 07/31/2006. OMB 0651-0031

Linder th	ne Panerwork Reduction Act of 1995. N	person	s are required to res	U.S. Patent and Tradema	rk Office; U.S. DEPARTMENT OF COMMERCE on unless it displays a valid OMB control number	
Substitute for form 1449A/PTO				Complete if Known		
				Application Number	10/774,301	
11	IFORMATION DISCI	_os	URE	Filing Date	February 6, 2004	
S	TATEMENT BY APP	LIC	ANT	First Named Inventor	Irish, Jeremy	
ľ				Art Unit	Unassigned	
(Use as many sheets as necessary)				Examiner Name	Unassigned	
Sheet	1	of	1	Attorney Docket Number	015.0405.US.CON	

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	Document Number Number - Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
Tildalo	+	US-5,933,100	8-3-1999	Golding		
		US-6,320,495	11-20-2001	Sporgis		
·····		US- 2003/036428	02-20-2003	Aasland		
	_					
	_					

FOREIGN PATENT DOCUMENTS							
Examiner	Cito	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages	T⁰	
Initials*	Cite No. ¹	Country Code3 - Number4 - Kind Code5 (if known)	MM-DD-YYYY	MM-DD-YYYY Applicant or office of	Applicant of Citod Document	or Relevant Figures Appear	╁
	 						
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						-	
	-					_	
						-	
	<u> </u>						

	Date	
Examiner	Considered	
C:	 Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of Considered. Include copy of this form with next communication to applicant. ¹Applicant is unique citation designation number (optional). ²See Kinds Codes of Considered. Include copy of this form with next communication to applicant is two-letter code (WIPO Standard ST.3). ⁴For USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For USPTO Patent Documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, uspection of the USPTO. Time will vary depending upon the individual case. Any comments including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.